

2020 Annual Report

CANCER SOCIETY OF NEW ZEALAND

Gisborne East Coast Centre



Cancer
Society

Te Kāhui Matepukupuku
o Aotearoa



Chairperson's Report



The past financial year has been a very different year for everyone.

At the beginning of this financial year we had the great pleasure of welcoming Lianne Jenkins as our new Area Manager. Lianne is such a delight to work with and our centre is so lucky to have someone with her experience and knowledge of Tairāwhiti.

We have welcomed a new group of young staff, who are doing some amazing work, following a

spell of staff changes. The new team is settling in well and our centre is a pleasant place for our clients to visit.

We farewelled Penny Clarke, Marie Rolls and Nicky Williams and we thank those ladies sincerely for their efforts while working for us and we wish them well with their future endeavours. While we said good-bye to some, we warmly welcome Chloe Harrison (Volunteer Coordinator) and Thea Sutherland (Admin) and recently following lockdown we welcomed new Fundraiser Becky Burgess. It's great to have you all on board and already making a difference in our community.

Fundraising has been very busy and successful this past year with Daffodil Day raising over \$80,000 - thanks very much to our wonderful community for their support of the work we do.

Andy Woolfield our stock sales rep from ANZ who has helped us for so long has retired and we wish him well and thank him for all he has done for the Cancer Society. Tairāwhiti has a strong rural hinterland so it's been great to have had Andy's assistance here.

Other highlights from the year include the Titirangi Mt Everest Challenge for bowel cancer, organised by Sean and Fi Shivan and Sport Gisborne Tairāwhiti, the longest day golf tournament, Army Hall motor bike dis-

play, Hikoi for Hope at Te Karaka, and Vintage Car Club NZ East Coast rally - all community fundraising events that have made a significant contribution.

We continue to be indebted to Daryl Gowers for his efforts in supporting us. He's recently launched a significant fundraising effort (for the current financial year) but his efforts with scrap metal are second to none. Thank you Daryl, from the bottom of our hearts.

The end of the financial year came to a sudden halt as Aotearoa was placed in lockdown to combat the Covid-19 pandemic.

Our amazing staff have worked from home & did very well. Thank you for your efforts in continuing to provide essential services during this time.

Thank you to our trust members for your continued support over the past year especially David Hall for his input as Vice Chairperson and Tarāwhiti's delegate to the Central Districts Division board.

Lastly but by no means least, thank you to ANZ - principal sponsor of the Cancer Society. The support from ANZ is on-going and much appreciated.

Pam Murphy

Trust President.



The amazing Waikohu Hikoi for Hope organising committee.

Centre Report

Advocating for clients and better outcomes, sharing resources, promoting education, cancer awareness, lifestyle choices and resilience is our core business at the Cancer Society Gisborne East Coast Centre.

To do this, we engage in individual and community fundraising, events, networking and volunteer support and service delivery, all part of the mahi that takes place in our centre.

Our team takes a lot of pride in the work they do for the community. We have witnessed some changes to staff and we extend our thanks and best wishes to Penny Clarke, Marie Rolls and Nicky Williams for their efforts and time with us and we extend a warm welcome to Chloe Harrison who has stepped into the volunteer coordinators role, Thea Sutherland admin and Becky Burgess who accepted the role of fundraising and events.

Not long after Chloe and Thea started, Aotearoa went into Covid-19 lockdown which also delayed Becky's start with the team. Not only did we have new staff on board but everyone ended up

working remotely for nearly two months. A very heart-felt thank you to the entire team for their resilience and their amazing can-do attitude throughout a very trying time.

It was humbling for the centre to be the recipients of two bench seats that were donated by Phill Claffey of The New Zealand Certified Builders Association. The seats were made as part of the annual Industry Training Association Building Apprentice Challenge and gifted to the centre in appreciation for the work done in the community.

Supportive Care

Providing support has been diverse in type and in coverage within our East Coast region throughout the past year.

There has been a significant number of clients and their support people accessing our services with 139 new referrals received. An increasing number of rural clients from as far north as Te Araroa to Waikohu have found the Cancer Society can offer much to reduce their challenges associated with coping with cancer.

Financial assistance totalling \$19,307 was

Some of volunteers joined together for morning tea - a chance for us to say thank you for the work they do on our behalf.





Roimata Mangu loads up fresh flowers for Daffodil Day delivery.

provided with the majority covering counselling, food, petrol and massage.

April 2019 was the month a group of clients and support people attended a series of flax weaving workshops. Providing support and empowerment, this concluded with the creation of a range of puti puti that were dyed yellow for Daffodil Day.

Our Living Well With And Beyond Cancer Workshops provided clients with information and the opportunity to share their experiences with others on the same pathway. The Prostate Cancer Support group after one year has become a place known to provide support, knowledge and foster empowerment amidst good humour.

Weekly massage and monthly prosthesis fittings continue to be in high demand with all clients using these services appreciative of the outcomes.

Health Promotion

Health Promotion has been busy with lots of collaboration and education projects and events hosted in the community.

World Smokefree Day is a high profile event with the Health Promotion team working alongside other community health providers to host a spectacular awareness event in our community. The event, which was highly interactive was also broadcast on Maori TV.

The Division's Colossal Colon spent some time in Gisborne during the region's A+P Show season helping educate and raise awareness of the 2020 Bowel Screening roll out. Several 100 locals took the chance for a guided tour each day.

Roimata has been working closely with whanau and local Kohanga Reo and the National Cancer health promotion team to establish a SunSmart message to Kohanga's nation-wide. A lot of work has been done to date and we're excited to share more details as soon as we can.

Caleb Milne, who had been contracted to facilitate Proactive Tane, a two year funded initiative supporting clients living with and beyond Prostate Cancer, has left and the exercise and nutrition component of this initiative will now be delivered through Sport Gisborne Tairāwhiti until the end of 2020.

Events and Fundraising

Te Titirangi Maunga Challenge is a six week event of walking the Maunga to reach Mt. Everest heights and raise awareness and funds for any of our whanau diagnosed with Bowel Cancer. There were 2377 people who participated.

The Waikohu Hikoi for Hope was held in Te Karaka for 12 hours from the evening to early morning of November 16-17th. More than 12 teams and some individuals took part in the Hikoi of Hope and raised \$1685.50. The Hikoi was run to raise funds for whanau living with cancer in the Waikohu community and was led by organisers Nadine, Erina and Caroline.

ANZ are a major sponsor and supporter of the Cancer Society and that relationship is very much valued by the team. To acknowledge their support and so they could meet the new members of the Cancer Society Gisborne team we visited the branch and gifted them with fresh fruit baskets.

To kick off Daffodil Day 2019 we hosted a yellow-themed morning tea. Staff all brought

in something yellow to share and we invited Daryl Gowers to celebrate the anniversary of his second year volunteering and fundraising on behalf of our centre. Daryl's donations through scrap metal during this time has seen him raise more than \$60,000 and that continues to grow in the current financial year.

The community shone on Daffodil Day raising more than \$80,000. This combined with the hogget fair organised by ANZs Andy Woolfield and his team that raised over \$50,000 was an outstanding result. It was fantastic having Sandy and Sheree from the Central District's office here as extra staff for Daffodil Day and the whole team looked great in their yellow tutu's and daffodil day t shirts.

Another highlight from the fundraising year was the She Shed Tour. Ticket holders were privileged to get a glimpse inside some of the sheds, studios and galleries of some of the talented Tairāwhiti women who opened their doors to the public. Proceeds from ticket sales were also donated to the Centre.

Volunteers

Our volunteers mean a lot to us and to celebrate

CANCER SOCIETY OF NEW ZEALAND Gisborne East Coast Centre

Community fundraiser extraordinaire Daryl Gowers has single-handedly raised \$50,000 and counting.



Proudly Fundraising on behalf of



Gisborne - East Coast Centre

National Volunteer Week some of the team and volunteers attended a Volunteer Film Festival “Two Minutes of Good Stuff”.

The evening was hosted by our wonderful friends at the Gisborne Volunteer Festival, who funded the making of several two minute films. One of the films showcased our very much valued volunteer Daryl Gowers alongside other amazing volunteers from our community. This was a wonderful illustration of just some of the awesome organisations in our community and the dedicated mahi our amazing volunteers in Tairāwhiti do.

More than 200 volunteers provided invaluable help and support throughout August in the lead up to Daffodil Day undertaking jobs from managing donation boxes, manning raffle sites, picking fresh flowers as well as those who collected on Daffodil Day itself contributing countless hours of mahi. A special thanks must go to Shelly Fergusson who baked and hand decorated individual cupcakes for each of our Daffodil Day volunteers.

Volunteer drivers undertook the transport of 62 clients and covered 1794km transporting them

to medical appointments.

Māori Hui Tairāwhiti

Workshops were held during the year to support Division wide knowledge of Te Tiriti o Waitangi and Kaupapa Māori. These have helped to support the Division’s efforts to remove health disparities and achieve equity across all our services and we were received acknowledgement of the work the Centre does in maintaining contact with Māori providers and iwi to promote our services that are available to whānau throughout the huge rohe of the Tairāwhiti region.

Roimata has also travelled to Murapara to attend their Kia Ora E te Iwi programme as well as joining Lianne at the Opotiki event, with plans to organise these hui throughout the rural communities of Tairāwhiti.

There were 139 new referrals to the Cancer Society for services & support.



The team enjoys kai during Te Tiriti o Waitangi and Kaupapa Māori hui.

Treasurer's Report

The Gisborne East Coast Trust continues to perform well for the 2019-2020 year even with the disruptions we have had in 2020 with Covid-19.

We have a surplus of \$35,653, this is a reduction on last year's surplus of \$48,633. The previous surplus included the bi-annual Relay For Life of \$69,818.

Some of the stand out points of the year include:

Daffodil Day: which raised \$88,480 including the stock sales.

Bequests: we were fortunate to receive two bequests, bringing in \$72,496.00.

Grant Income: totalled \$37,100. This is down on the previous year due to a prior large grant received that was specific to a two-year programme.

Community support continues to be strong with a solid commitment to the Cancer

Society evidenced in local activities and fund-raising support. Thank you to our local Tairāwhiti community for showing your support.

Centre expenses were lower than last year, some of which is due to staff changes and vacancies.

The Trust balance sheet remains strong with a number of term deposits with the ANZ, coupled with our surplus we have on-going cover for operating costs and expenses so that the Trust is able to fulfil its future financial obligations.

I would like to acknowledge the ANZ Bank as the major sponsor of the Cancer Society for their on-going support and for being principal sponsor of Daffodil Day and also managing our stock sales. The on-going support from the bank is much appreciated and we continue to have a great relationship with the local staff.

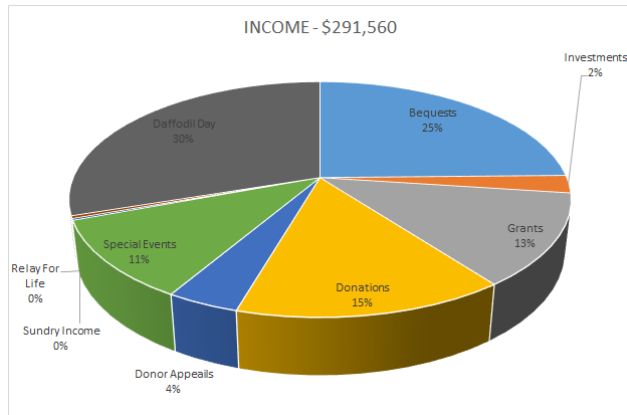
I would also like to acknowledge the amazing on-going fund-raising support of Daryl Gowers, who with his profile locally and on Facebook is a great ambassador for our centre.

Margaret R Blake

Income

Bequests	72,496
Investments	7,108
Grants	37,100
Donations	43,306
Donor appeals	11,647
Special events	31,786
Sundry income	682
Relay For Life	-1,045
Daffodil Day	88,480

TOTAL INCOME 291,560

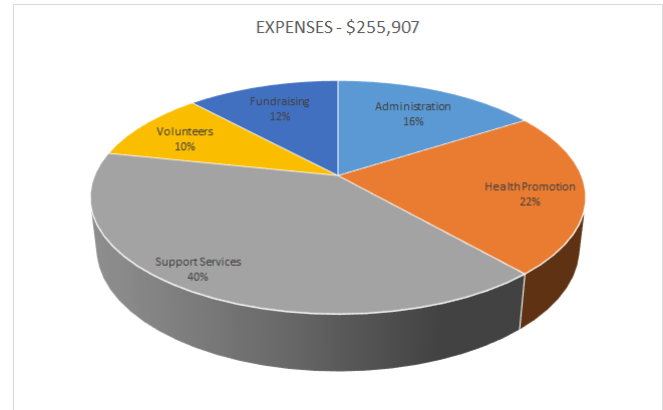


Expenses

Administration	40,851
Health Promotion	57,745
Support Services	101,720
Volunteers	25,107
Fundraising	30,485

TOTAL EXPENSES 255,907

Operational Surplus/Deficit \$35,653





The team, from left; Becky Burgess, Chloe Harrison, Thea Sutherland, Lianne Jenkins (front), Azure Hyde and Roimata Mangu.

Bequests

Estate	Amount
Est S A Griffin	2,000.00
Esst L McGreevy	70,496.00

Grants received

1st April 2019 to 31st March 2020

Lottery Bay of Plenty/Gisborne Community

(Health Promotion role)

J N Williams Memorial Trust

(Prostate cancer programme)

Lion Foundation

(Rent)

H B Williams Turanga Trust

(Prostate cancer programme)

Executive

Chair:

Pamela Murphy

David Hall

Karen Nisbett

Lois McCarthy-Robinson

Iris McGhee

Lisa Spence

Margaret Blake

Mere Waihi

Shannan Gray

Staff

Centre Manager:

Lianne Jenkins

Supportive Care:

Azure Hyde

Health Promotion:

Roimata Mangu

Fundraising & Events

Nicky Williams

(Aug 2019 - March 2020)

Volunteer Coord:

Penny Clarke

(to Feb 2020)

Chloe Harrison

(from March 2020)

Administration:

Marie Rolls

(to Feb 2020)

Thea Sutherland

(from March 2020)

Major Sponsor



Gisborne Centre
Morris Adair Building
Gisborne Hospital
Ormond Road
PO Box 708
Gisborne 4040

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E: enquiries.gis@cancercd.org.nz

Office Hours:

Monday- Friday: 9.00am- 4pm

Saturday- Sunday: Closed

